



Global Chief Executive's March Website Message

Here in North America, March presents the first official day of spring. No matter where your home may be or what time of year spring arrives for you, this season globally represents a time of promising new growth, a time of rejuvenation and rebirth.

March means rejuvenation and new growth for DIA as an organization, too. You can see it in our vibrant calendar of upcoming educational and networking opportunities, which shows DIA blossoming and thriving in every region of the world. We thank the regional member and volunteer networks with whom we work so diligently to present our *Sixth DIA China Annual Meeting* in Shanghai, our *Eighth Annual Conference in Japan for Asian New Drug Development* in Tokyo, and our *Sixth Latin American Congress of Clinical Research* in Miami – all in one month, this coming May!

Historically, March for DIA ushers in our annual *EuroMeeting*, as our member and volunteer network in Europe helps us convene the twenty-sixth presentation of our flagship European offering in Vienna, Austria. Vienna is located in the geographic center of the European Union, and, during the last week of March, it will also serve as the center for discussions and conversations that will advance the state of health care for patients not only in Europe but around the world.

DIA presents this EuroMeeting in a very special context: This year, we also celebrate the fiftieth anniversary of DIA's founding in 1964. Since that time, DIA has created forums around the globe for advancing issues in drug and medical product development and, more recently, therapeutic innovation and regulatory science. As we move forward into our sixth decade, we are also committed to advancing effective new vehicles – such as our eighth annual *Clinical Forum in Europe* this coming fall – for information

exchange between every stakeholder who works so tirelessly and with such commitment to improve the safety of medical products that patients use every single day, all around the world.

We can only look back on such a storied history, and look forward to such a bright and promising future, because of the ideas, energy and effort of our members and volunteers. I look forward to welcoming you to Vienna later this month, and to our celebratory *DIA 2014 50th Annual Meeting: Celebrate the Past – Invent the Future* this coming June. Thank you very much for all you do for DIA, and for the patients whom we work together to serve.